

## RESPONSIBLE INVESTMENT 2017 GOVERNMENT PENSION FUND GLOBAL

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Our mission Safeguard financial wealth for future generations **Management objective** 

## OBJECTIVE HIGH LONG-TERM RETURN

### **SUBJECT TO**

Moderate risk

Responsible investment

Efficient organisation

Full transparency

### Three pillars of responsible investment

### Setting standards Exercising ownership Investing sustainably

- Standards
- Expectations
- Research

- Voting
- Dialogue
- Disclosure

- Assessments
- Investments
- Divestments



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NTRODUCTION		SETTING STANDARDS	
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## Setting standards



### **Setting standards**

#### International standards are our starting point

Common standards provide better business practices across markets

#### We contribute to developing standards

We have experience as an investor in around 9,000 companies in 72 markets

#### We establish our own priorities

Our expectations and positions provide predictability in our ownership

### **Development of international standards** Participated in 17 public consultations in 2017

#### **Equal treatment of shareholders**

- Introduction of dual voting classes stock exchanges in Singapore and Hong Kong
- New premium listing category for state-controlled companies London Stock Exchange
- Companies with no or very few voting shares listed S&P Dow Jones, FTSE and MSCI

#### **Well-functioning markets**

Dismantling remaining barriers to cross-border investing – European Commission

#### Sustainable development and better disclosures

- Guidelines for Multinational Enterprises OECD
- Framework for climate reporting CDP, TCFD, EU

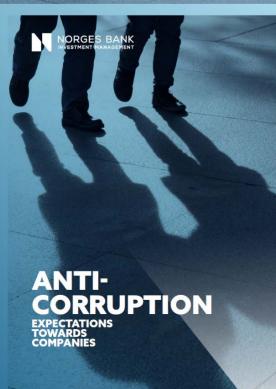
#### ANTI-CORRUPTION EXPECTATIONS TOWARDS COMPANIES

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### Expectations towards companies on anti-corruption

Published 13 February 2018

### **Expectations on anti-corruption**



- We expect companies to work against corruption in all its forms
- Boards should ensure that companies set a clear policy to prevent, identify and address corruption

Companies must actively seek to detect risk of corruption and provide a whistleblowing mechanism

Companies should report on their anti-corruption programme, and engage with regulators



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**TAX AND** 

EXPECTATIONS TOWARDS

TRANSPARENCY

# Expectations to companies about tax and transparency

Published 7 April 2017

### **Expectations about tax and transparency**



#### TAX AND TRANSPARENCY

EXPECTATIONS FOWARDS COMPANIES We expect multinational companies to have appropriate, prudent and transparent tax behaviour

Based on three main principles:

Taxes should be paid where economic value is generated

Company tax arrangements are a board responsibility

Public country-by-country reporting is a core element of transparent corporate tax disclosure

#### REMUNERATION POSITION PAPER

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TROSITION

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and should commit to not offenen have and a or divide the lock in of ethere

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up front without performance conditions and not subject to later adjustments. Transparency will also s that challenge legitimacy

Is ess vulnerable to any information asymmetry between ourage short-term behaviour. A simplified structure also iscus on the company's strategic aims.

or several years will increase perceived remuneration

to shareholders, with likely implications for the ing of financial markets. This note views remune expression of corporate governance and discuss	CEO remuneration structures are a distinct issue of interest	Date 07/04/	
	to shareholders, with likely implications for the well-function- ing of financial markets. This note views remuneration as an expression of corporate governance and discusses commonly used incentive plans and alternative remuneration schemes.	The Asset Mar spective series Norges Back's Management's and reflection topical for the	
	Agency theory remains relevant to executive remuneration in listed companies because CEO incentives do not match those of shareholders. It is therefore in the interest of shareholders to better align the actions of the CEO with their interests.	industry. They meant to be d rather they are as timely cord the benefit of participants. T	
be an underutilised st	Requiring the CEO to be a long-term shareholder seems to be an underutilised strategy for aligning the interests of the CEO with those of shareholders. This should supplement the	is written by e and is informe investment re- our experience long-term ass	
	promotion of a board of directors that effectively monitors management and is accountable to shareholders.	Contact inform amp@rbim.no www.nbim.no	

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REMUNERATION OF THE CEO

4/2017 Manager Pen-ries articulates & Investment of views one on leases the financial sey are not a definition, are intended of all markat s. The series of all markat s. The series of all markat of

### **Position paper and Asset** manager perspective on **CEO** remuneration

Published 7 April 2017

## Remuneration of the CEO – follow up

CEO REMUNERATION POSITION PAPER

#### NORGES BANK INVESTMENT MANAGEMENT POSITI

practices that are simple and do not put undue staan on exposihould not have performance conditions and the complex criteria t simply a smal.
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stigns CEO and shareholder interests aningful part of his or her remuneration in company shares is a simple and mests of the CEO with those of shareholders and the wider society.

called long-term incentive plans are often ineffective and may result in incentive plans tend to have complex and opeque metrics that are open 1, supplement or repalance metrics during the measurement period.

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POSITION tail pay levels hares locked in for several years will increase perceived remuneration compensation.

EO remuneration structures are a distinct insue of interest banababders, which laby implications for the well international and the structure of the structure

01 2017

REMUNERATION OF THE CEO

equino ghe CEO to be a long-term shareholder seems to e an underutilised strategy for aligning the interests of the EO with those of shareholders. This should supplement the romotion of a beard of directors that effectively monitors maagement and is accountable to shareholders. More markets have «Say on Pay»
Transparency on total remuneration
Long-term shareholding
Dialogue with boards about our position
Assessing the structure of pay plans

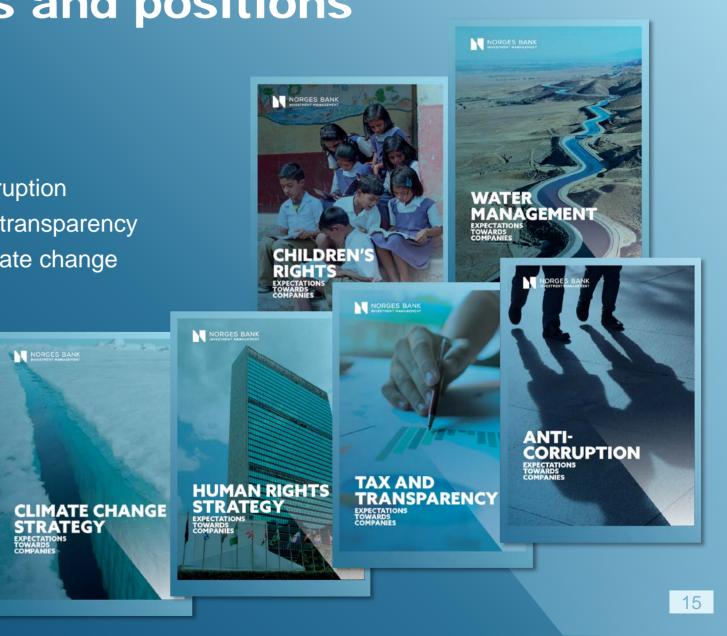
### **Our expectations and positions**

#### **Expectation documents**

- New expectations on anti-corruption
- New expectations on tax and transparency
- Updated expectations on climate change

#### **Position papers**

CEO remuneration



### **Research projects 2017**

#### Governance

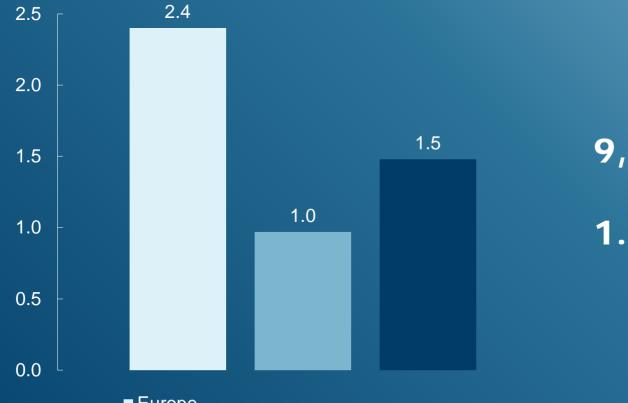
- Effective ownership London Business School
- Shareholder approval Boston College

#### **Sustainability**

- Sustainability disclosure and value creation Harvard Business School
- The financial economics of climate change, two separate projects NYU Stern, Columbia University
- Mining and water risk Columbia University

## Ownership

### **Equity investments** Percent of FTSE Global All Cap Index



Europe
 America, Africa, Middle East
 Asia and Oceania

# 9,146 COMPANIES

**72 COUNTRIES** 

1.4 % OF LISTED COMPANIES GLOBALLY

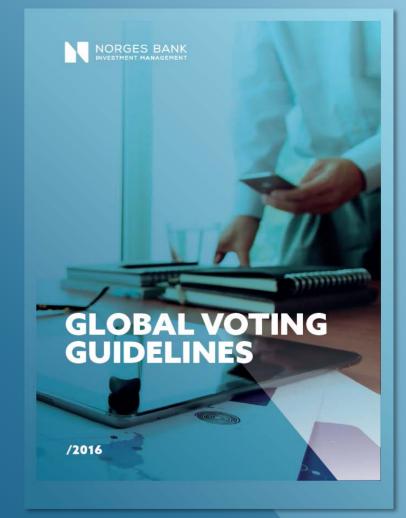
## Voting in 2017

### We vote at all shareholder meetings

- We voted at more than 11,000 shareholder meetings
- We voted on more than 113,000 resolutions

# We published voting intentions for five companies

- Support reporting on water management
  - Monster Beverage Corp
- Support to merger proposal
  - Linde / Praxair
- Support executive remuneration policy
  - Credit Suisse Group
  - Royal Bank of Scotland



### **Shareholder resolutions in 2017**

#### Resolutions by shareholders accounted for 2 percent of all resolutions voted on

- Corporate governance topics accounted for 94 percent of these resolutions
- Sustainability topics accounted for 6 percent of these resolutions

#### Number of corporate governance resolutions more than doubled since 2010

- 2,573 shareholder resolutions on corporate governance in 2017
- We voted in favour of 11 percent of governance-related shareholder resolutions

#### Number of sustainability resolutions increased by 30 percent since 2010

- 165 shareholder resolutions on sustainability in 2017
- We voted in favour of 28 percent of sustainability-related shareholder resolutions

### Three categories of company dialogue

#### **Dialogue on strategic topics**

- Shareholder rights
- Reporting

### **Dialogue on incidents**

- Corporate actions
- Risk incidents

#### Dialogue on ethical criteria

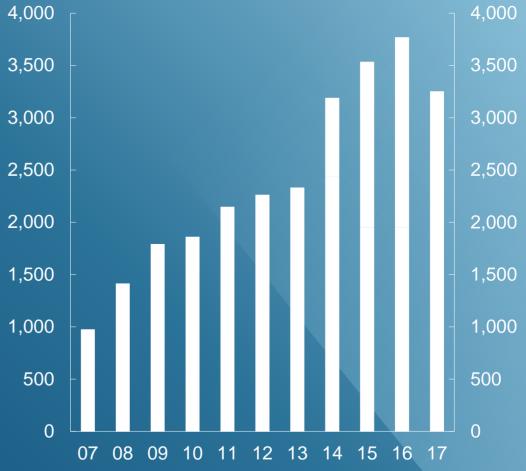
Active ownership

### **Strategic topics** Priority topics for company dialogue

Category	Examples of topic	Region	Meetings
	Climate change	America	161
Environment	Deforestation Financing	Europe	219
		Asia	101
	Water management	Total	481
	Children's rights Human rights Tax and transparency	America	140
Social issues		Europe	185
		Asia	48
		Total	373
	Board composition Corruption risk mitigation CEO remuneration	America	529
Governance		Europe	667
		Asia	255
		Total	1,451

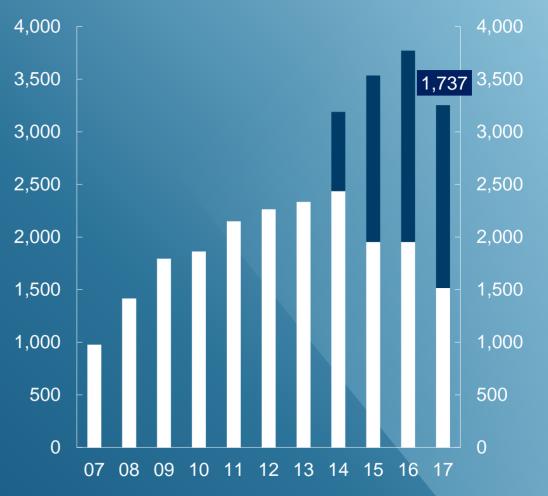
### **3,252 company meetings with 1,380 companies** Dialogue with companies in 2017

Board nomination and election
Shareholder rights
CEO remuneration
Sustainability reporting
Anti-corruption



### **1,737 meetings covered sustainability issues** Dialogue with companies in 2017

- Board nomination and election
  Shareholder rights
  CEO remuneration
  Sustainability reporting
- Anti-corruption

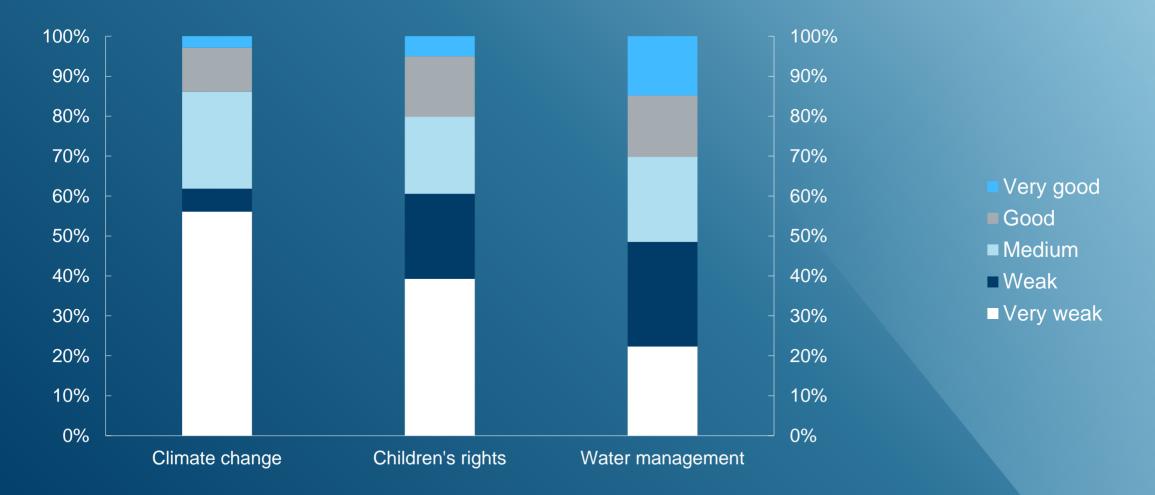


## We evaluate reporting on the following topics

Governance structure Risk assessment Strategy and implementation Supply chain management Performance reporting

### **Corporate disclosure**

Results from companies we have assessed in 2017. Percent



### **Companies with very good reporting** Examples from various sectors in 2017







### Children's rights Water management Climate change

Adidas AG Anglo American Platinum Ltd Anglo American PLC Hennes & Mauritz AB Inditex SA Mondelez International Inc Nestle SA Nokia OYJ Samsung Electronics Co Ltd The Coca-Cola Co Clariant AG Danone SA Heineken NV Hera SpA Iberdrola SA L'Oreal SA Mondi Plc Neste Oyj Nestle SA Newmont Mining Corp ADP (Aeroports de Paris) British Land Company Devon Energy Corporation E.ON SE Gecina Itaú Unibanco Holding S.A. Lotte Chemical Corp Newmont Mining Corporation Svenska Handelsbanken Tofas Turk Otomobil Fabrikasi A.S.

### **Children's rights**

#### Selected companies assessed since 2008

- 601 companies assessed and evaluated against 10 indicators in 2017
- Reporting was best among large companies in the branded goods, retail and mining sectors
- New agreement with UNICEF to establish a network of companies in the footwear and garment sector
  - Companies behind well known brands such as H&M, Gucci, Puma, North Face and Wrangler take part
  - The network will facilitate dialogue, exchange experience of children's rights, and work to increase awareness and acceptance of children's rights



### Water management

#### Selected companies assessed since 2010

- 600 companies assessed and evaluated against five indicators in 2017
- Nine out of ten companies provided information about water management
- Reporting was best in the pulp and paper and food and beverage sectors
- Information about water risk and mining from a research project at Columbia University



### Water management

#### The oceans

- 40 percent of the oceans are heavily affected by human activity
- Important for entire sectors and affect the supply chain of many companies in our portfolio
- We will develop our expectation document on water management and include salt water

### **Climate change**

#### Selected companies assessed since 2010

- 1,701 companies assessed and evaluated against five indicators in 2017
- More than half of the companies did not report data to CDP
- Reporting was best in the chemicals and bank and finance sectors
- Follow up of recommendations from the Task Force on Climate-related Financial Disclosures (TCFD) towards the banking sector



### Human rights

#### **Expectation document in 2016**

- More than half of the companies report on how potential economic impacts of social issues are integrated into business planning
- We will work to improve metrics used to measure companies' human rights performance
- Continued support of project for more sustainable business practices in the apparel industry



### Tax and transparency

#### **Expectation document in 2017**

- Tax and transparency is a board responsibility
- We sent a letter with our expectations to 500 companies 4 September 2017
  - 50 companies have sent unsolicited responses
  - Several companies voiced a firm support of our expectations
- Largest improvement potential regarding country-by-country reporting

# Investing sustainably

### From words to numbers

#### Building a database with sustainability data

We depend on quantitative data to perform analyses

#### We support initiatives for better sustainability disclosure

CDP (formerly Carbon Disclosure Project)

#### We aim for more financial reporting about climate change

- Task force for climate related financial disclosure
- Integrated reporting to Principles for Responsible Investment

We measure climate risk and carbon footprint

## **Emissions by sector**

### Scope 1 and 2

Sector	Equity portfolio	Reference index	FTSE All Cap
	Tonnes CO <sub>2</sub> equivalents	Tonnes CO <sub>2</sub> equivalents	Tonnes CO <sub>2</sub> equivalents
Basic materials	25,074,080	23,681,250	2,925,356,440
Consumer goods	5,765,582	4,673,948	474,844,895
Consumer services	8,252,835	6,079,735	830,935,674
Financials	1,856,646	1,893,345	218,420,483
Health care	733,747	696,473	63,185,428
Industrials	20,110,089	19,249,313	1,873,987,859
Oil and gas	16,983,780	17,504,428	1,926,254,153
Technology	1,220,326	1,130,357	110,747,203
Telecommunications	672,848	732,444	87,235,419
Utilities	20,244,932	25,000,232	4,707,084,732
Sum	100,914,866	100,641,525	13,218,052,284

### **Emissions intensity by sector** Scope 1 and 2, Weighted by market value of fund holdings. Equity portfolio, reference index and FTSE All Cap

	Equity portfolio	Reference index	FTSE All Cap
Sector	Tonnes CO <sub>2</sub> equivalents per million dollars in sales revenue	Tonnes CO <sub>2</sub> equivalents per million dollars in sales revenue	Tonnes CO <sub>2</sub> equivalents per million dollars in sales revenue
Basic materials	731	772	844
Consumer goods	74	70	66
Consumer services	105	90	89
Financials	32	29	29
Health care	31	30	30
Industrials	245	262	246
Oil and gas	549	560	560
Technology	44	44	44
Telecommunications	45	49	49
Utilities	1,260	1,453	2,215
Weighted total	180	189	222

### **Emissions by market capitalization** Scope 1 and 2, weighted by market value of fund holdings Equity portfolio, reference index and FTSE All Cap

	Equity portfolio	Reference index	FTSE All Cap
Sector	Tonnes CO <sub>2</sub> equivalents per million dollars invested	Tonnes CO <sub>2</sub> equivalents per million dollars invested	Tonnes CO <sub>2</sub> equivalents per million dollars invested
Basic materials	887	947	938
Consumer goods	84	67	62
Consumer services	123	104	103
Financials	12	11	11
Health care	12	11	11
Industrials	485	391	364
Oil and gas	608	549	548
Technology	25	21	21
Telecommunications	34	35	35
Utilities	1,122	1,334	1,805
Weighted total	217	204	223

<sup>1</sup> Does not take into account companies' different capital structure (debt-to-equity ratio)

### Fixed-income corporate and reference index Emissions scope 1 and 2 as at 31.12.2017

	Tonnes CO <sub>2</sub> equivalents	Average emissions intensity weighted by market value of fund holdings. Tonnes CO2 equivalents per million dollars in sales revenue
Fixed-income corporate	5,785,668	193
Reference index	7,084,048	220
Difference	-1,298,380	-28

# **Assessing sustainability**

### Country analysis

- Assessing indicators for governance, environment and social issues
- New framework for approval of government bonds from 01.01.2018

### **Sector analysis**

- Identifying sectors with particularly high risk exposure
- In 2017, we conducted sector analyses covering 686 companies

### **Company analysis**

- Focus on material ownership reports and incident briefs
- We prepared 14 material ownership reports and 24 incident briefs in 2017

# Sector analysis

Sectors	Number of companies	Environment, social, governance topics
Toys	38	Health and safety, labour rights, product safety, toxic chemicals, packaging
Oil and gas	135	Greenhouse gas emissions, fossil fuel reserves, regulatory risk
Steel	78	Greenhouse gas emissions
Cement	53	Greenhouse gas emissions, social and governance
Chemicals	22	Greenhouse gas emissions, water, pollution
Timber, pulp and paper	11	Biodiversity, sustainability certification
Agricultural commodities	38	Deforestation, water, greenhouse gas emissions, human rights
Mining	21	Health and safety, corruption, greenhouse gas emissions, water
Automobiles	74	Greenhouse gas emissions, low carbon technologies
Utilities	25	Fossil fuel-based generation, physical risk, transition risk
Basic materials, consumer goods and services, financials, health care, industrials, oil and gas, telecom	154	Corruption risk, governance
Software and services, retail, consumer services	37	Data security, product safety, tax and transparency

# **Environmental mandates**

Environmental related equity mandates. Return in percent

	Last 12 months	Last 5 years	Since 01.01.2010
Environmental mandates	21.7	15.5	6.2
Equity benchmark index	18.7	12.5	10.3

# Environmental mandates

#### Total<sup>1</sup> Number of companies Category Bn. kroner Low-emission energy & alternative fuels 47 21 Clean energy & efficiency technology 93 27 Natural resource management 66 20 **Total equity** 206 68 Green bonds 75 Total

<sup>1</sup> Total includes cash

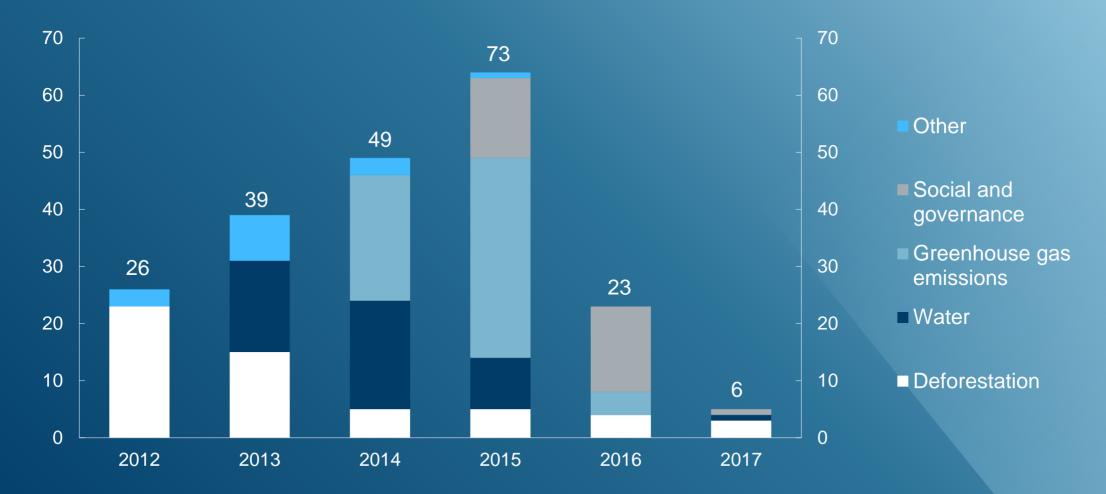
### Top ten holding environmental investments Largest holdings in percent of the environmental portfolio

Alternative fuel		Clean energy	Clean energy		Natural resource management	
Portfolio	o share	Por	tfolio share		Portfolio share	
Linde AG	5.1	Parker-Hannifin Corp	3.0	Waste Connections Inc	2.7	
Iberdrola SA	4.2	Daikin Industries Ltd	2.8	DS Smith Plc	2.4	
NextEra Energy Inc	4.1	Thermo Fisher Scientific Inc	2.1	Xylem Inc	2.1	
Sempra Energy	3.4	Legrand SA	2.1	Steel Dynamics Inc	1.5	
National Grid Plc	1.6	Eaton Corp Plc	1.8	Veolia Environment SA	1.5	
Enel SpA	1.2	Infineon Technologies AG	1.7	AO Smith Corp	1.5	
Energies de Portugal SA	1.1	ABB Ltd	1.3	Ecolab Inc	1.4	
SSE Plc	0.8	Keyence Corp	1.2	American Water Works Co Inc	1.3	
Huaneng Renewables Corp Ltd	0.8	Atlas Copco AB	1.1	Koninklijke DSM NV	1.3	
NRG Yield Inc	0.5	Tesla Inc	1.0	Severn Trent Plc	0.9	

# **Risk-based divestments in 2017**

Category	Theme	2017
Deferentation	Palm oil production	3
Deforestation	Soy production	1
Water	Chemicals sector	1
Social and governance	Tobacco related	1
Total		6

# **Risk based divestment**



### **Ethical decisions in 2017** Decisions made public by the executive board in 2017

Category	Criterion	Number	Company
Exclusion	Coal	10	CEZ AS, Eneva SA, Great River Energy, HK Electric, Huadian Energy Co Ltd, Korea Electric Power Corp, Malakoff Corp Bhd, Otter Tail Corp, PGE SA, SDIC Power Holdings Co Ltd
	Environmental damage	1	Bharat Heavy Electricals Ltd
Observation	Coal	2	NorthWestern Corp, Portland General Electric Company
	Human rights	2	Hansae Yes24 Holdings Co Ltd, Hansae Co Ltd
	Corruption	2	PetroChina Co Ltd, Leonardo SpA
Ownership approach	Corruption	2	Eni SpA and Saipem SpA
Revoked decision	Cluster munition	1	Raytheon Co

### **Exclusions based on coal** Guidelines for observation and exclusion

### Two criteria

- Conduct-based climate criterion (from 1 January 2016)
- Product-based coal criterion (from 1 February 2016)

# 69 companies excluded

**13 companies put under observation** 

### **Exclusion and observation as at 31.12.2017** Ethical reasons

Issue	Criterion	number	bn. kroner
	Production of tobacco	20	69
Product based	Production of specific weapon types	16	62
	Thermal coal mining or coal-based power production	69	28
	Serious or systematic human rights violations	3	12
	Severe environmental damage	17	29
Conduct based	Contributions to climate change	0	0
	Gross corruption	1	0
	Other particularly serious violations of fundamental ethical norms	5	2
	Serious violations of the rights of individuals in war and conflict	2	0
	Serious or systematic human rights violations	2	
Observation	Severe environmental damage	1	
	Gross corruption	3	
	Thermal coal mining or coal-based power production	13	
Total		152	202



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# RESPONSIBLE INVESTMENT GOVERNMENT PENSION FUND GLOBAL